

When half of U.S. adults skip regular health screenings*, patient acquisition and engagement can feel like an uphill climb.

Start converting highly-qualified, high-intent participants to patients with Unlock Health Risk Assessments (HRAs). With personalized health insights that guide patients to take action and rich data to fuel engaging campaigns, our HRAs accelerate service line growth.

*Based on findings from "The 2023 Wellness Matters Survey," conducted by Kantar Profiles on behalf of Aflac.

**UN
LOCK**

2,000+ hospitals chose us for a reason:

Proven ROI reduces cost per acquisition with trackable results

HITRUST-certified and HIPAA-compliant platform powers hyper-relevant CTAs and follow-up marketing

Personalized, evidence-based results guide highly-qualified, high-intent participants through the funnel

Third-party martech integrations and APIs allow for seamless flow of data

Customizable, mobile-first user interface supports brand integrity

White-glove support and advisory services included

Unlock HRA Applications

CARDIOVASCULAR

Heart*
Peripheral Artery Disease
Stroke

ONCOLOGY

Breast Cancer
Colon Cancer
Lung Cancer
Prostate Cancer

ORTHOPEDICS/ NEUROLOGY

Back & Neck
Knee & Hip
Shoulder & Elbow

PULMONARY

COPD
Sleep

INTERNAL MEDICINE

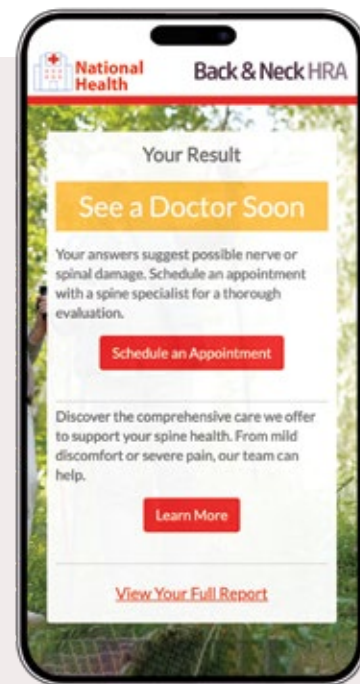
Acid Reflux
Bladder Control
Diabetes*

BEHAVIORAL HEALTH

Anxiety
Depression
Substance Use

WEIGHT MANAGEMENT

Healthy Weight
Weight-Loss



**Also available in Spanish*

Unlock HRAs Performance by the Numbers

48%

reduction in CPA when integrated with SEM campaign

3.6:1 ROI

For every dollar spent, marketing has seen a 260% return on investment

2 out of 5

HRA participants become qualified leads

36%

HRA participants provide complete risk profile

Let's keep the conversation going. Give us 30 minutes and we can prove *how* we can address your critical issues, and *why* Unlock Health should be your partner.

UnlockHealth.com/contact-us

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